



The Startup Accelerator Project

Project outline

January, 2017



LafargeHolcim

Accelerating innovative solutions in the construction field

LafargeHolcim is setting up a project dedicated to **innovative Startups in the construction field**. The aim is to accelerate national and international Startups by **providing access to the research and development facilities** of LafargeHolcim based in l'Isle d'Abeau (Greater Lyon area). Startups will be offered:



Workspace

Dedicated office space



Expertise & Equipment

Access to top-end expertise & equipment from the LafargeHolcim R&D center



Support

Support for international business development (access to international markets)

Stakeholders

- Startup companies
- Corporate Partners: Construction industry global corporate partners and local construction industry players (Lyon area)
- Operator: A community manager to manage the Accelerator

LafargeHolcim

- ▶ Office space/facilities
- ▶ Lab equipment
- ▶ Expertise
- ▶ Access to international markets

Industry corporate Partners

- ▶ Collaborative innovation
- ▶ Access to markets

Operator

- ▶ Communication & startup selection process
- ▶ Support & coaching of selected Startups
- ▶ Organization of Accelerator events

Benefits for Startups

The site offers

- 400 m² of office space allowing to host 50 persons, 3 meeting rooms and furnished open-plan floor
- Concrete batching plant
- Extensive research facilities equipment
- Access to the experimentation platform
- Access to LafargeHolcim expertise, equipment and services (video-conference equipment, reprography, etc.)

Location

- LafargeHolcim Research & Development Center at l'Isle d'Abeau (Lyon Area)
- Bus to downtown Lyon: 30 minutes / Shuttle to airport: 10 minutes



Benefits for Corporate Partners

LafargeHolcim is seeking out Construction industry global corporate partners and local construction industry players (Lyon area) who will benefit from:



The Operator Role

LafargeHolcim will appoint a community management specialist to manage the daily operation of the Accelerator (Startup selection, support, coaching, Accelerator events...)

Accelerator program design

- Detailed design of accelerator program (innovation themes, targeted Startups, business model...)
- Assistance in securing corporate partnerships and public subsidies for the financing of the Accelerator project

Accelerator program management

- Startup selection process (call for applications, communication, etc)
- Supporting & coaching of incubated Startup companies
- Organization of Accelerator events with partners, prospects, clients and innovation ecosystem stakeholders....