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MEDIA RELEASE

18 December 2013
For immediate release

Expansion of Executive Board

Olten, 18 December 2013 – The Board of Directors has named Luca Stäger, CEO of Tertianum Group, as member of the Executive Board as at 1 January 2014.

The Board of Directors of Swiss Prime Site has named Luca Stäger – CEO of Tertianum Group, acquired as at 12 July 2013 – as member of the Executive Board effective as at 1 January 2014. Mr. Stäger has years of extensive experience in the consulting and healthcare industries as well as in the assisted living sector. He graduated from the University of St. Gallen with a Ph.D. in Economics (Dr. oec). Furthermore, he concluded further studies in the fields of integrated services management and training as an EFQM Assessor, in addition to completing the Executive Program in Health Care Policy at the University of Lausanne.

The Board of Directors and Executive Board are convinced that Luca Stäger, as an expert in the assisted living sector, will competently facilitate shaping the implementation of Swiss Prime Site's strategy aimed at diversification and expansion of its earnings potential.

Luca Stäger's photo and curriculum vitae can be downloaded at the following link:
<http://www.swiss-prime-site.ch/e/bilder.php>

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Swiss Prime Site

Swiss Prime Site AG is Switzerland's largest listed real estate investment company. Its portfolio is valued at CHF 9.4 billion and comprises first-class, value-retaining and high-quality properties with primarily office and retail floor space situated in prime locations. The real estate investments, coupled with the real estate services provided by subsidiary Wincasa AG, make up the real estate segment. The retail and gastronomy segment consists of primarily Jelmoli – The House of Brands department store and Clouds Restaurant in Prime Tower, Zurich. The assisted living segment comprises the senior residences and nursing care facilities provided by Tertianum Group, which was acquired in mid-2013. Swiss Prime Site is distinguished by its experienced management team, considerable earnings continuity and excellent risk/return profile. The Company has been listed on the SIX Swiss Exchange since 2000 and reports market capitalisation of CHF 4.2 billion.

SIX Swiss Exchange / symbol SPSN / securities number 803 838

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