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MEDIA RELEASE

Olten, 13 November 2015

Swiss Prime Site declines to participate in investor contest

Swiss Prime Site has decided not to participate in the investor contest for Zurich's Hardturm site.

After carrying out diligent analysis and particularly assessing the risks regarding key aspects such as planning security, urban development, operating cost subsidies for football clubs, bidder guarantee and the obligation of transferring constructed apartments, Swiss Prime Site has come to the conclusion that the required general conditions are not expedient for economically efficient execution of such a project.

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Swiss Prime Site

Swiss Prime Site AG is Switzerland's leading listed real estate investment company. The Group's portfolio is valued at CHF 9.9 billion and comprises first-class, value-retaining and high-quality properties with primarily office and retail floor space situated in prime locations. The real estate investments, coupled with the real estate services provided by subsidiary Wincasa AG, make up the Real Estate segment. The Retail segment consists of Jelmoli – The House of Brands department store. The Assisted Living segment comprises the senior residences and geriatric care facilities provided by Tertianum Group.

Swiss Prime Site is distinguished by its experienced management team, considerable earnings continuity and excellent risk/return profile. The Company has been listed on the SIX Swiss Exchange since 2000 and reports market capitalisation of CHF 4.9 billion as at the balance sheet date.

SIX Swiss Exchange / symbol SPSN / securities number 803 838

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