

SWISS PRIME SITE

**ENABLING
STRUCTURED
TRANSFORMATION**

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PROPTech

Technologies & systems
used in real estate
management

These comprise technological
developments and solutions
that enable startups to drive the
digital transformation of the
real estate ecosystem forward.

Focus Areas

Property portfolio

Real estate services

Smart facility management

Smart scouting

Smart building

Real estate transactions

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MOBILITY

Technologies & systems
that optimally meet
mobility needs

These comprise technological
developments and solutions
that enable startups to drive the
digital transformation of the
mobility ecosystem forward.

Focus Areas

E-mobility

Urban mobility

On-demand solutions

Drones

Sharing technology

Transportation

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HEALTHTECH

Technologies & systems
that enhance
health or life

These comprise technological
developments and solutions
that enable startups to drive the
digital transformation of the
health ecosystem forward.

Focus Areas

Ambient assisted living

Health monitoring

Smart care

Process digitalisation in residential
and care homes

Real estate transactions

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CLEANTECH

Technologies & systems
for use in clean, sustainable
environments.

These comprise technological develop-
ments and solutions that enable start-
ups to promote emission reductions,
more responsible resource utilisation
and digital transformation.

Focus Areas

Energy efficiency

Renewable energies

Energy storage

Energy infrastructure

Buildings

Mobility

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BIG DATA & ANALYTICS

Technologies & systems
used to collate and evaluate
measured data.

These comprise technological
developments and solutions
that enable startups to drive the
digital transformation of the
data processing and analysis
ecosystem forward.

Focus Areas

Predictive analytics

Big data visualisation/integration

IoT analytics

Embedded/user behaviour analytics

Urban/business interfaces

AI & machine learning

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AUGMENTED, VIRTUAL & MIXED REALITY

Technologies & systems
used in the creation of computer-generated
visual reality content.

These comprise technological
developments and solutions
that enable startups to drive the
digital transformation of the
reality perception ecosystem
forward.

Focus Areas

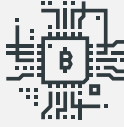
Marker/markerless AR

Location-based AR

Non-/semi-/fully immersive VR

Mixed AR/VR technologies

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REG.- & FINTECH

Technologies and systems
in the regulatory, compliance
and finance areas.

These comprise technological
developments and solutions
that enable startups to drive
the digital transformation
of the regulatory and financial
ecosystem forward.

Focus Areas

Monitoring & Radar Tools

Risk

Regulatory Reporting

Smart Contracts

Data Mining

Payment Services

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