



NOT FOR RELEASE, PUBLICATION, CIRCULATION OR DISTRIBUTION IN THE UNITED STATES, AUSTRALIA, CANADA OR JAPAN.

MEDIA RELEASE

Olten, 28 May 2015
For immediate release

Swiss Prime Site AG announces result of rights offering – 98.8% of subscription rights exercised

5 970 129 new registered shares, each with a nominal value of CHF 15.30, were offered in context of Swiss Prime Site's rights offering to support its ongoing growth strategy. Exercise of 32 subscription rights entitled the holder to subscribe for 3 new registered shares against payment of the subscription price of CHF 71.00. Up to the end of the subscription period at 12:00 noon CET on 28 May 2015, 98.8% of subscription rights were exercised and hence 5 899 020 new registered shares were subscribed for. The 71 109 new registered shares not subscribed for will be placed in the market.

Trading in the new registered shares on SIX Swiss Exchange will commence on 1 June 2015. The new registered shares will be delivered against payment of the subscription price on 1 June 2015.

UBS AG acts as Sole Global Coordinator and together with Bank Vontobel AG, Credit Suisse AG and Zürcher Kantonalbank as Joint Bookrunner for the rights offering.

Contacts

- Markus Graf, Chief Executive Officer
Tel. +41 58 317 17 00, markus.graf@swiss-prime-site.ch
- Markus Meier, Chief Financial Officer ad interim
Tel. +41 58 317 17 24, markus.meier@swiss-prime-site.ch

Swiss Prime Site

Swiss Prime Site AG is Switzerland's largest listed real estate investment company. The Group's portfolio is valued at CHF 9.8 billion and comprises high-quality properties with primarily office and retail floor space situated in prime locations. The real estate investments, coupled with the real estate services provided by subsidiary Wincasa AG, make up the Real Estate segment. The Retail and Gastronomy segment consists of primarily Jelmoli – The House of Brands department store and Clouds Restaurant in Prime Tower, Zurich (until mid-2015). The Assisted Living segment comprises the senior residences and geriatric care facilities provided by Tertianum Group.



Swiss Prime Site is distinguished by its experienced management team, stable earnings power and attractive risk/return profile. The Company has been listed on the SIX Swiss Exchange since 2000 and had a market capitalisation of CHF 5.4 billion as at 31 March 2015.

SIX Swiss Exchange / symbol SPSN / securities number 803 838

This document does neither constitute an offer to buy or to subscribe for securities of Swiss Prime Site AG nor a prospectus within the meaning of applicable Swiss law (i.e. Art. 652a or Art. 1156 of the Swiss Code of Obligations or Art. 27 et seq. of the SIX Swiss Exchange Listing Rules). Investors should make their decision to buy or exercise subscription rights or to buy or to subscribe to shares of Swiss Prime Site AG solely based on the official offering circular (the "Offering Circular") which was published as at 13 May 2015 by Swiss Prime Site AG and available free of charge at Bank Vontobel AG, Zurich, Switzerland (facsimile: +41 58 283 70 75, e-mail: prospectus@vontobel.ch); at Credit Suisse AG, Zurich, Switzerland (telephone: +41 44 333 43 85; fax: +41 44 333 35 93, e-mail: equity.prospectus@credit-suisse.com); at UBS AG, Zurich, Switzerland (facsimile: +41 44 239 69 14, e-mail: swiss-prospectus@ubs.com); at Zürcher Kantonalbank, Zurich, Switzerland (facsimile: +41 44 293 67 32, e-mail: prospectus@zkb.ch); and at Swiss Prime Site AG, Olten, Switzerland (telephone: +41 58 317 17 17, e-mail: info@swiss-prime-site.ch). Investors are furthermore advised to consult their bank or financial adviser before making any investment decision.

This document may contain specific forward-looking statements, e.g. statements including terms like "believe", "assume", "expect", "forecast", "project", "may", "could", "might", "will" or similar expressions. Such forward-looking statements are subject to known and unknown risks, uncertainties and other factors which may result in a substantial divergence between the actual results, financial situation, development or performance of the company and those explicitly or implicitly presumed in these statements. Against the background of these uncertainties, readers should not rely on forward-looking statements. Swiss Prime Site AG assumes no responsibility to update forward-looking statements or to adapt them to future events or developments.

The information contained herein shall not constitute an offer to sell or the solicitation of an offer to buy, in any jurisdiction in which such offer or solicitation would be unlawful prior to registration, exemption from registration or qualification under the securities laws of any jurisdiction.

This document is not for distribution, directly or indirectly, in or into the United States (including its territories and dependencies, any state of the United States and the District of Columbia), Canada, Japan, Australia or any jurisdiction into which the same would be unlawful. This document does not constitute or form a part of any offer or solicitation to purchase, subscribe for or otherwise acquire securities in the United States, Canada, Japan, Australia or any jurisdiction in which such an offer or solicitation is unlawful. The Swiss Prime Site AG shares have not been and will not be registered under the US Securities Act of 1933, as amended (the "Securities Act") or under any securities laws of any state or other jurisdiction of the United States and may not be offered, sold, taken up, exercised, resold, renounced, transferred or delivered, directly or indirectly, within the United States except pursuant to an applicable exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. Subject to certain exceptions, the Swiss Prime Site AG shares are being offered and sold only outside the United States in accordance with Regulation S under the Securities Act. There will be no public offer of these securities in the United States.

The Swiss Prime Site AG shares have not been approved or disapproved by the US Securities and Exchange Commission, any state's securities commission in the United States or any US regulatory authority, nor have any of the foregoing authorities passed upon or endorsed the merits of the offering of the Swiss Prime Site AG shares or the accuracy or adequacy of this document. Any representation to the contrary is a criminal offence in the United States.

The information contained herein does not constitute an offer of securities to the public in the United Kingdom. No prospectus offering securities to the public will be published in the United Kingdom. This document is only being distributed to and is only directed at (i) persons who are outside the United Kingdom or (ii) to investment professionals falling within article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order") or (iii) high net worth entities, and other persons to whom it may lawfully be communicated, falling within article 49(2)(a) to (d) of the Order (all such persons together being referred to as "relevant persons"). The securities are only available to, and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents.

Any offer of securities to the public that may be deemed to be made pursuant to this communication in any EEA Member State that has implemented Directive 2003/71/EC (together with any applicable implementing measures in any Member State, the "Prospectus Directive") is only addressed to qualified investors in that Member State within the meaning of the Prospectus Directive.