



SWISS PRIME SITE

ENABLING STRUCTURED TRANSFORMATION

www.sps.ventures



**WE INVEST IN
THE FUTURE
WITH LEADING
START-UPS**

Developing new services and
solutions together

Corporate Ventures

**WE FORM
PARTNERSHIPS ON
COMMON GROUND**

Corporate Ventures enables the leading listed real estate company Swiss Prime Site to collaborate with startups and entrepreneurs to innovate and leapfrog in our businesses.

As equal partners, we work together to create and revolutionise business ecosystems, optimise client centricity, access new markets and develop new products and services.

We offer start-ups and young companies:

- Access to Switzerland's leading listed real estate company with a portfolio of over 180 first-class properties in prime locations
- Extensive know-how in real estate, real estate services, retail, assisted living and asset management
- Collaboration/partnership with the leading group companies Swiss Prime Site Immobilien, Wincasa, Jelmoli, Tertianum and SPS Solutions
- Access to the start-up ecosystem and network of Swiss Prime Site Corporate Ventures
- Strategic financing and project financing by Swiss Prime Site

An aerial, top-down view of a city street at night. The street is dark asphalt with yellow lane markings. A white car is parked on the right side of the road. Three pedestrians are visible: one in the upper left, one in the middle left, and one in the lower center. The scene is framed by a dark grid pattern.

WE PREPARE FOR THE CHALLENGES OF TOMORROW

Applying new technologies with
impact together

Corporate Ventures

WE DRIVE GROUND-BREAKING IDEAS

Swiss Prime Site Corporate Ventures is the driving force for executing structured transformations and innovations with startups and entrepreneurs. We support the adoption of emergent technologies in seven focus areas:



PROPTech

Technologies and systems to manage and develop real estate

Focus Areas

- Property portfolio
- Real estate services
- Smart facility management
- Smart scouting
- Smart building
- Real estate transactions



MOBILITY

Technologies and systems to optimally meet mobility needs

Focus Areas

- E-mobility
- Urban mobility
- On-demand solutions
- Drones
- Sharing technology
- Transportation



HEALTHTECH

Technologies and systems to improve healthcare and quality of life

Focus Areas

- Assisted living
- Health monitoring
- Smart care
- Process digitalisation in residential and care homes
- Real estate transactions



CLEANTECH

Technologies and systems to create clean, sustainable environments

Focus Areas

- Energy efficiency
- Renewable energies
- Energy storage
- Energy infrastructure
- Buildings
- Mobility



BIG DATA & ANALYTICS

Technologies and systems to collate and evaluate measured data

Focus Areas

- Predictive analytics
- Bigdata visualisation/integration
- IoT analytics
- Embedded/user behaviour analytics
- Urban/business interfaces
- AI & machine learning

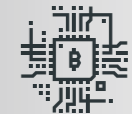


AUGMENTED, VIRTUAL & MIXED REALITY

Technologies and systems to create computer-generated visual reality content

Focus Areas

- Marker/markerless AR
- Location-based AR
- Non-/semi-/fully immersive VR
- Mixed AR/VR technologies



FIN- & REGTECH

Technologies and systems to apply in the regulatory, compliance and finance areas

Focus Areas

- Monitoring & radar tools
- Risk
- Regulatory reporting
- Smart contracts
- Data mining
- Payment services

Swiss Prime Site

WE CREATE LIVING SPACES

Swiss Prime Site is Switzerland's leading listed real estate company. Our brand stands for first-class real estate at prime locations and for a high-quality real estate portfolio with mainly office and retail properties worth over CHF 10 billion. In addition to real estate investments, our core business includes the conversion and development of large-scale sites.

Swiss Prime Site comprises the group companies Swiss Prime Site Immobilien and the real estate-related businesses Wincasa, Tertianum, Jelmoli – The House of Brands, and Swiss Prime Site Solutions.

As a group, we are committed to identifying social changes and trends at an early stage and to adapting to the ever-changing work and living requirements with innovative real estate projects and forward-looking services. The promotion of start-ups and cooperation with innovative entrepreneurs is a key topic and long-term commitment for Swiss Prime Site.



TERTIANUM



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