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MEDIA RELEASE

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Swiss Prime Site acquires former NZZ Schlieren printing centre

Swiss Prime Site – Switzerland’s leading real estate investment company – is acquiring the former NZZ printing facility in Schlieren from NZZ Media Group and planning to convert the property into an innovative educational centre.

Swiss Prime Site AG has now acquired NZZ Media Group’s former NZZ printing centre located at Zürcherstrasse 39 in Schlieren, for which an agreement was signed yesterday.

The new owner aims to maintain the building and convert it into a trans-regional educational centre. Swiss Prime Site envisages creating infrastructure for training and further education as well as research and development, in addition to co-working spaces and facilities for community activities, sports and culture. Peter Lehmann, Chief Investment Officer of Swiss Prime Site AG, explains: “Education is a growth market, and the property’s location is ideally suitable in this regard since it is easily accessible and situated in proximity to existing universities and research institutes. Furthermore, the building promises to provide future users with a fascinating spatial experience with its rooms featuring up to 18-metre-high ceilings. “We are pleased to have found a buyer with Swiss Prime Site that will convert the property into new, innovative utilisation, focusing on the needs of future users”, adds Jörg Schnyder, Chief Financial Officer of NZZ Media Group.

NZZ Media Group announced the definitive closure of the Schlieren printing centre in February 2015, thus reacting to the considerable overcapacity prevailing in the Swiss newspaper printing market. NZZ Media Group will continue to use existing services floor space at the property in the future as tenant.

Media contacts

Swiss Prime Site:

- Peter Lehmann, Chief Investment Officer
Tel. +41 58 317 17 17, peter.lehmann@swiss-prime-site.ch

NZZ Media Group:

- Myriam Käser, Head of Corporate Communications
Tel. +41 44 258 17 70, myriam.kaeser@nzz.ch

Swiss Prime Site

Swiss Prime Site AG is Switzerland's leading listed real estate investment company. The Group's portfolio is valued at CHF 9.9 billion and comprises first-class, value-retaining and high-quality properties with primarily office and retail floor space situated in prime locations. The real estate investments, coupled with the real estate services provided by subsidiary Wincasa AG, make up the Real Estate segment. The Retail segment consists of Jelmoli – The House of Brands department store. The Assisted Living segment comprises the senior residences and geriatric care facilities provided by Tertianum Group.

Swiss Prime Site is distinguished by its experienced management team, considerable earnings continuity and excellent risk/return profile. The Company has been listed on the SIX Swiss Exchange since 2000 and reports market capitalisation of CHF 4.9 billion as at the balance sheet date.

SIX Swiss Exchange / symbol SPSN / securities number 803 838

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